



JEFFREY LA FONTAINE

CREATIVE NINJA

I am a Creative Ninja based in Miami, proficient in a wide range of disciplines encompassing branding, marketing, and both print and digital design. My approach to every project is to deliver distinctive, heartfelt work while upholding principles of excellent graphic design.

MY SKILLS

Adobe Photoshop	Branding
Adobe Illustrator	Logo Design
Adobe InDesign	Content Creation
Adobe Light Room	UX/UI Design
Adobe Aftereffect	Wordpress
Adobe Premiere	Photography
Figma	Videography

EDUCATION

MIAMI INTERNATIONAL UNIVERSITY OF ART AND DESIGN

Nov, 2008 - Jul, 2011

Bachelors of Fine Arts in Graphic Design

LANGUAGE

English

Spanish

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EXPERIENCES

Feb, 2009
Present

FREELANCE CREATIVE

- Concept and developed brand identity.
- Lead creative photoshoots.
- Developed websites.
- Help develop social media presence.
- Balanced multiple projects at once, and prioritized according to need and importance.
- Offered design solutions that effectively solved problems and enhanced advertising goals.

Nov, 2018
Apr, 2020

REDLINE MEDIA GROUP

Creative

- Supervised creative teams and worked to accomplish 100% client satisfaction.
- Oversaw all aspects of design and development, and offered design solutions.
- Managed multiple accounts at once.

Mar, 2015
Apr, 2017

TRIMENTION

Senior Art Director

- Lead a team of designers and created original content and campaigns.
- Developed and implemented new marketing sales plans and defined the strategy.
- Utilized crucial design software skills to assist with projects.

Aug, 2012
Mar, 2015

CORNER OF THE CAVE

Art Director

- Supported the senior creative staff with day-to-day tasks.
- Brought forth the ability to conceptualize and design with limited assets
- Worked on developing campaign ideas and execution.

ORGANIZATIONS

AIGA

Oct, 2009 - Present